

# DJ AKi presents DUBBLER

**Born from one of the world's leading clubs, WOMB in Tokyo, representing the cutting edge culture of Tokyo, DJ AKi presents DUBBLER will show the cultural shapes of 'Tokyo' to come.**

DJ AKi presents DUBBLER is the artist album project by DJ AKi and TAKEO, who has been involved in the produce, branding and promotion of WOMB, known as one of the top clubs in Japan and the world.

The experience for 10 years at WOMB, including 9 years of organizing the residency drum'n'bass event called '06S' at WOMB is about to become in shape as the album project with the code name, "Dubbler", which turns out to be very unique and yet cutting-edge.

The creative ideas, passions, skills, technology, networks, supports etc. Mixing these things all together in the art form of the cutting-edge drum'n'bass, DJ AKi and TAKEO are about to put it out via webs of personal / digital networks as the sound of 'updated Tokyo', which is unique enough not just in Japan but in the world, as it's the album which has been purely born from one particular club, which is WOMB. The sound of Tokyo 2010 and further. No other album sounds like DJ AKi presents DUBBLER.

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The project essenses: musical and promotional elements.

## 1 "TECHNOPOLIS" in 2010.

Updating and symbolizing Tokyo in 2010.

The leading track of the album is the cover version of "Technopolis", known widely as one of world-standard made-in-Japan classics originally performed by Yellow Magic Orchestra in 1979, which was kind of roots music for DJ AKi and TAKEO in their childhood. Almost 30 years later, they've updated it in the art form of drum'n'bass to show the sound of Tokyo in 2010. The result is so vivid. The sound is very fresh.

## 2 Born from WOMB.

The unique project born from one particular club.

WOMB has been representing the club scene in Tokyo, ranked as one of the world's top 5 clubs by highly acclaimed dance music magazine "DJ Mag" for years. DJ AKi and TAKEO has been working at WOMB not only as the artists but also in the aspects of producing, branding, promotions, etc., including their own residency drum'n'bass event called '06S' for 9 years. What they have done at WOMB has made the history of WOMB, and so as the new era of club culture in Tokyo. It's very natural that the first album project by DJ AKi and TAKEO, DJ AKi presents Dubbler, turning to be an artist album born from a particular club, WOMB, which must be very unique as no other clubs in the world has made an artist album like this before.

## 3 10 years at WOMB: the assets.

Directly connected with 20000 personal database of WOMB.

The fact that DJ AKi presents Dubbler is the album straight out from WOMB means not only as a symbolic aspect but also works in promotion as DJ AKi and TAKEO has already have a direct connection and access to 20000 registered personal database of WOMB customers nationwide. In addition, the project will be featured in the monthly flyers (30000 copies are published monthly) for months, the official website, magazine ads, etc. automatically. The album can be promoted with 06S nationwide tour as they've done tours and had the good relationship with local clubs / promoters in Japan.

## 4 Foundation on Drum & Bass.

Down-to-earth foundation in the community.

From the experiences of the residency drum'n'bass event, 06S, at WOMB for 9 years, DJ AKi and TAKEO has got a strong foundation in the local and worldwide drum'n'bass culture, inviting the top DJs, touring in Japan and abroad such as UK and Europe, Brazil, Asia etc. Also TAKEO has established and been managing DNB JPN ([www.drumnbass.jp](http://www.drumnbass.jp)) since 2008 for further development of the scene, which is the community site for local and international drum'n'bass artists, promoters, shops, fans / supporters / listeners, etc., which has got 15000 access / monthly.

## 5 Further achievement. Wider possibilities.

The possibilities earned from 10000 downloads at NIKE+.

DJ AKi and TAKEO has produced two original mixes, "06SPACE Mixed by DJ AKi" and "NIKE+ Basic Run [LSD] Mixed by DJ AKi" for NIKE+ (the service of the brand-new running experience produced by NIKE in cooperation with Apple, connecting the sensors in running shoes with iPod nano / iPod touch / iPhone and providing runners realtime information of their workouts along with music). The mixes, produced for the workouts and released exclusively through iTunes Store, are downloaded more than 10000 copies, which is the phenomenal figure as compared with the mixes by the artists like De La Soul, Crystal Methods, Kyoto Jazz Massive etc. The figure shows that the mixes for sure has made a big impact for those who is not always listening to club music and the music by DJ AKi and TAKEO has got further possibilities to access to those kind of listeners as they've already known them.

## 6 Audiovisual productions & performance.

For further landscape of audiovisual.

DJ AKi and TAKEO has been working on 'Audiovisual' expressions and performances from the early stage of their career, performing with the resident VJs at their residency event, '06S', getting involved in the development of motion dive project, which is known as the software used by most of VJs in the world, collaborated with Koji Morimoto, known as the animator of the movie, "Akira", for NIKE 'REALCITY' project, etc. DJ AKi presents Dubbler project will feature Numan aka Glamoove and UNU, both of which has been acknowledged as forerunners in VJ / audiovisual / motion graphics scene, not just as a normal video directors but as collaborating partners like singers / musicians, who are ready to work on the project, updating the motion images of "Technopolis".

## 7 Musical collaborations. Musical chemistry.

Crossover collaborations in plans.

Some interesting crossover collaborations are also planned for the project, such as the one with Akihiro Namba, known as the vocalist / bassist of Hi Standard, the punk band which has sold over million copies in 90s. Another one the Riena as the featured vocalist, a famous female fashion model / singer DJ AKi and TAKEO has produced a track "Can You Make Me Smile?" for The Human Race 10K 2009. The collaboration would widen the possibility in both musical and promotional aspects.

## 8 Creative ideas. Multiple layers.

Via cultural networks and communications.

There are plans to expand and share the ideas and put into multiple layers of life in collaborations with crossover networks, such as iPhone application for the project, lifestyle website which connects several different kinds such as technology, fashion, art etc., original items to sell, communicating networks via Twitter, Facebook, etc.

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## Profile:



DJ AKi

While in NYC studying illustration, DJ AKi encountered with the impact of drum'n'bass and started his career as a drum'n'bass DJ. Coming back to Japan in 2001 and started the monthly residency, 06S, at WOMB, he has been inviting top DJs to Japan and introducing the cutting-edge drum'n'bass sounds to Japanese audience. Also, he has booked and played at the world's top clubs, such as RAM NIGHT at the End in London, organized by Andy C and his Ram Records, Fabio's Swerve, Matter and Fabric in London, CHIBUKU SHAKE SHAKE, the dance music festival in Liverpool, SKOLBEATS, the largest dance music festival in south-America in Sao Paulo, Brazil, Amsterdam, Bangkok, Taipei, Shanghai, etc. His sounds are varied from the uplifting floor-friendly hard side of drum'n'bass to mellow easylistening kinds, due to the mood of the audience and venue. In Spring 2009, 06S will celebrate 9th anniversary.



TAKEO

Spent the last decade in NYC, TAKEO started his musical career as a member of the trio punk band, PITCH, in 1994. 2 years later, he got into playing live drum'n'bass in the band called Blue Steppers and played at the venues like Knitting Factory, SOB's, Void etc. as well as the legendary drum'n'bass party in NYC in the days, Concrete Jungle. In 1998 he met DJ AKi, who'd also been in NYC and started playing drum'n'bass as a DJ, and begun to produce original drum'n'bass tracks together. Back in Japan in 2000, he got involved in producing WOMB, which is about to celebrate its 10th anniversary, and started their monthly residency, 06S, which also will be in its 10th year in this spring. Also with DJ AKi under the alias, ES9, he started the production works. Besides these activities, he's also gotten involved in the several different types of project as the creative / musical director, such as 0602TYO (the collaboration project with NIKE and the software developer called digitalstage), drum'n'bass mix CD project "mimo", Roland/Edirol's visual synthesizer, CG-8, etc., and other production / promotional works with KDDI, NIKE+, etc. In 2008, in order to expand and support the drum'n'bass community, he launched DNB JPN ([www.drumbass.jp](http://www.drumbass.jp)). His multiple activities are varied further in several different aspects of creativities such as audiovisual performances, TV program navigator on the coming technology and creativity of audiovisual, lectures at schools / universities, etc.

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## Activities:

- 2002 ■ Got involved in the development of the software called 'LiFE\* with Photo Cinema', which has won the gold prize of Good Design Award.  
■ The track "Dodge" was featured in the movie "Kakuto", directed Yusuke Iseya.
- 2004 ■ Played at Brasilia Music Festival in Brasilia, Brazil.\*
- 2005 ■ Played at SKOLBEATS in Sao Paulo, Brazil, as the representative from Japan with the world's DJs, in front of 4000 people.  
■ Starring in the TV program called "UIT VISUAL" on Music Japan TV as the navigator (August 2005 - August 2009).\*
- 2006 ■ Promoting 'WOMD WORLD WIDE' tour in Brasil with Ken Ishii, including the Audiovisual live performance at Lust, Sao Paulo and DJ plays at WARUNG and SIRENA, both of which are know as the Brazilian top clubs.  
■ Got involved in the development of Roland/Edirol's visual synthesizer, CG-8, and did the Audiovisual live performance at cocoonclub, Germany.\*
- 2007 ■ Touring in UK, played at RAM NIGHT at the End, London, organized by Andy C and his RAM RECORDS, Fabric, London, Fabio's Swerve, and CHIBUKU SHAKE SHKE (dance music festival in Liverpool).\*  
■ Producing the "Universal Sounds DJ AKi Mix" on NHK Digital Radio.
- 2008 ■ ■ Featured as the sound designer in the Sony's 'REC YOU' campaign, which won the gold prize at Cannes Lions International Advertising Festival 2008.\*  
■ Featured as the sound designer in the NIKE's 'If You Were A Boy' campaign, which won the bronze prize at Cannes Lions International Advertising Festival 2008.\*  
■ ■ Nominated as the best international act in Drum & Bass Awards 2008 in UK.
- 2009 ■ Got involved in the development of Pioneer DVJ and did the DVJ AKi Audiovisual live performance.\*  
■ Launched DNB JPN ([www.drumnbass.jp](http://www.drumnbass.jp)).

## Discography:

- 2005 ■ Released the mix CD, "NEWTPE DRUM+BASS 06S mixed by DJ AKi", which was the first official mix CD by a Japanese drum'n'bass DJ and sold 2000 copies.
- 2006 ■ In collaboration with the fashion brand, Garcia Marquez, produced 10000 copies of the promotional mix CD entitled "mimo", featuring Brazilian flavor tracks, which were given away at Garcia Marquez stores nationwide.  
■ ■ Founded 06S Records, the label born from 06S, releasing the anthem, "Free Your Mind" c/w the remix by D-Bridge. Also released "Let It Go" c/w Futurebound remix.  
■ ■ Released "Interstella Odessay" from Sonic's Space Recordings and "Accelerator" from London Elektriccity's Hospital, which was also featured in "Future Sound of Tokyo" compilation.  
■ ■ Produced "06SPACE Mixed by DJ AKi" for NIKE+ and released exclusively at Nike Sports Music in iTunes Store, which was No. 1 in the electronic music album chart.
- 2007 ■ ■ Released "Constantly Warm" in collaboration with Sonic from 06S Records.  
■ ■ Produced "NIKE+ Basic Run [LSD] Mixed by DJ AKi" for NIKE+ and released exclusively at Nike Sports Music in iTunes Store, which was No. 1 in the electronic music album chart and No. 8 in the iTunes chart, having got approx. 10000 downloads so far.  
■ Released the mix CD, "mimo 2" from music mine / 06S Records, which has sold 2000 copies in CD and downloads.

## Production Works:

- 2004 ■ Produced the music for promotional video of the video game, "Tekken 5".
- 2005 ■ Produced the music for TV commercial of "DIESEL-U-MUSIC".
- 2007 ■ ■ Remixed Kumi Koda's "But [DJ AKi ES9 Remix]" (Avex) and Genki Rockets' "Heavenly Star [ES9 Remix]" (Avex).  
■ ■ Featured as the sound designer in the Sony's 'REC YOU' campaign.\*  
■ Featured as the sound designer in the NIKE's 'If You Were A Boy' campaign.\*
- 2008 ■ Got involved in the sound production for NIKE 'REALCITY' campaign, collaborated with Koji Morimoto, known as the animator of the movie, "Akira".\*  
■ ■ Produced the tracks for the video game for PSP, "Space Invaders Extreme", celebrating 30th anniversary of "Space Invader", which were also featured in its soundtrack album.
- 2009 ■ Produced the sound logos of JVC for its TV commercial.  
■ ■ Remixed "Against All Odds" by Chase & Status (Ram Records / Avex).  
■ ■ Produced the track, "Love Space Ship", for Shanadoo, which was fetured in the TV commercial Bell Classic and released as the single.